



Bay Area
SCIENCE
FESTIVAL
10.29-11.06

Sponsorship Assets
& Entitlements



Platinum \$100K Gold \$50K Silver \$25K Copper \$10K Krypton \$5K Titanium \$2.5K

General Festival Recognition

Top billing on all 2011 Materials	●					
Appointment of Advisory Board Member	●	●	●			

Discovery Days Onsite Recognition

Exhibit Space	Custom	Custom	30' x 30'	20'x30'	20'x20'	10'x20'
Placement (# of Discovery Day Events)	3 Preferred	3 Preferred	3 Preferred	3	2	1
Dedicated Event Signage at all Discovery Day Events	3	2	1			
Logo Recognition on sponsor appreciation signage (4 Banners)	●	●	●	●	Name Only	Name Only
Name/Logo on On-Site Map	●	●	●	●	Name Only	Name Only
Attendee Giveaway/Collateral Distribution at Information Booths	●	●	●			
Logo Placement on Stage Signage (AT&T Park Only)	●	●	●			

Marketing

Radio Spot Mentions	●	●				
Print Ads - Logo Inclusion	●	●	●	●		
Television Ads - Logo Inclusion	●	●				
Name/Logo inclusion on 1,000 posters to be distributed to venues throughout Bay Area	●	●	●	●	Name Only	Name Only
Programs - Name/Logo inclusion (25,000 Minimum Print Run)	●	●	●	●	Name Only	Name Only
Premium Recognition on official Festival Homepage	●	●	●			
Listing on official event website with logo recognition and link	●	●	●	●	●	●
Logo Recognition on Festival e-newsletters	●	●	●	●		
Feature in all press releases and public relations efforts	●	●	●			
Mention in all press releases and public relations efforts				●	●	●

Hospitality

Host a Reception (Suite at AT&T Park)	●	●				
Tickets to private sponsor event	16	12	10	8	6	4
Reserved tickets to select high profile events	●	●	●	●	●	●

Additional Benefits

Speaking opportunities at high profile events	3	2	1			
Final Report	●	●	●	●		

